



*heather kingry, copywriter*

### *work experience*

Rapp, Los Angeles  
October 2006 - present  
Created copy and concepts for emails, direct mail, banners and microsites  
Clients: Toyota, Neutrogena, Lexus, Skype

Lithonia Lighting, Atlanta  
August 2005 - October 2006  
Wrote print ads, web content and press releases

Stone Ward, Little Rock  
June 2004 - March 2005  
Developed concepts and copy for print, outdoor and radio  
Clients: Terminix, Meineke, Baptist Health, ABF, Barton's Building Supply

HMS Hallmark (now TenUnited), Orlando  
Summer 2001 (internship)  
Assisted in concepting and writing copy for brochures and billboards  
Clients: Baldwin Park, Vacation Resorts International

Sold license plates, all-you-can-eat ribs and adult beverages (separately)

### *education*

The Creative Circus, Copywriting Certification, March 2004  
University of West Florida B.A., Advertising, August 2001

### *awards/honors*

Various District 10 ADDYs, 2005  
One Show Student Exhibition, Summer 2004  
Bronze, ShowSouth, 2004  
Creative Circus Student Show Awards, 2003-4

### *contact info*

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